

UNITED
Technologies

COMPANY PROFILE



ABOUT US

United Technologies (UT) has been serving the corporate community of Pakistan ever since its launch. We now serve our clients nationwide through our network of dealers and branches as far as Azad Kashmir.

Our portfolio consists of 3 out of top 5 companies in almost all industries of Pakistan, from Banking to Textile. The reasons are very simply:

- All products we sell have been thoroughly researched and tested by us before introducing them to the market
- We have a very stable supply chain with vendor relationship in Singapore, China, Dubai, USA and Canada.
- We have extremely high service standards with a very strong after sales support
- Minimum 1 year free service and 1 year guarantee – parts, labor and everything in between, including installation and training



United Technologies
Peace of mind

Our Promise

Why do customers keep coming back to us, decade after decade ? Because we are the cheapest ? Because we have a flashy website? Because we take them out to social events ? No, the reason is the highest level of "No compromise" service from UT.

Our service standards are as follows:

All our products come with minimum 1 year free service and 1 year guarantee – parts, labour and everything in between, including installation and training.

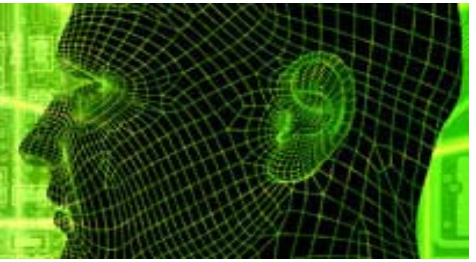
All trouble tickets that are opened before 2pm (except Sunday) will be dealt with the same day.

If the repair cannot be done immediately, we will provide you with free replacement equipment for length of the repair.

Our Divisions

UT currently has 6 divisions:

- Telecommunication (Panasonic FAX, PABX & TRS)
- Security and Surveillance (CCTV, DVR & Remote Monitoring)
- Personal Computing (IBM and ACER complete line of desktops, laptops & accessories) & Multimedia Projectors.
- Queue Management System
- Infrastructure Development (Electrical, Data and Telephone wiring – professional services)
- Note Counting & Binding Machines



FAX

We are known on the Wall Street of Karachi as a fax machine shop, and we are proud of the fact that even after 18 years, we are still the best in town. We don't just try to sell you the latest and the most powerful machines. Instead, based on the requirements of your business, such as number of incoming and outgoing faxes, length of time faxes need to be preserved, the physical area of installations – to suggest a fax machine that can serve your business for years to come.

We deal with all the categories of Panasonic Fax machines – Thermal, Plain paper, Inkjet and Laser. We also have Flatbed Four-in-One machines which can be used as copiers, printers or Scanners in addition to Fax. We also sell complete set of accessories for fax machines.

All our fax machines come with 1 year free service and 1 year guarantee – parts, labour and everything in between, including installation and training.



Fax machines

PBX

A private branch exchange (PBX) is the foundation of communications in business, enabling employees to communicate productively amongst themselves as well as outside the enterprise.

There is probably no one in Pakistan who can claim to have installed more Panasonic PBX than UBM. We have sold over 10,000 Panasonic PBX all over Pakistan.

We can help setup a small 3x8 exchange (3 PTCL lines, 8 intercom extensions) as well as the biggest Panasonic models with up to 500 extensions. We currently deal in the following Panasonic series: TEM, TES and TDA.



**PBX Variety and
Experience of UT**

TRS- Telephone Recording System

TRS is a fully-integrated, stand-alone solution designed to provide advance switch-based passive call recording and call monitoring over analog and digital lines.

The recording server is a standalone product which doesn't require any additions to your PBX setup.

TRS can be used to actively monitor the conversations taking place throughout your organizations telephone infrastructure for security reasons, liability protection or call centre coaching and training.

Some of the applications for Telephone Recording System are:

- Trading Houses
- Government Organizations
- Call Centers
- Sales and Marketing Organizations

The TRS can also effectively serve as a call logging system that record all inbound and outbound calls along with their durations to keep a tab on your phone bills.

With our experience in Communication, you can count on UBM to bring you best of the breed technology at affordable prices.



**Get rid of old
monitoring technologies**

SECURITY & SURVEILLANCE

UT can offer your business or home on-site or off-site monitoring with advance features such as PC based viewing, digital recording and archiving, sensor based recording, etc.

Our solutions do not require any 3rd-party integration as we will package together a server with required hardware & software*, along with taking care of networking, cabling, installation, and training.

Our solutions are being used in various single-site and multi-site configurations by small businesses such as dairy shops, to manufacturers with several factories and retail outlets, and finally by financial institutions requiring critical monitoring of their ATMs & locker rooms.

All our security products come with 1 year free service and 1 year guarantee – parts, labour and everything in between, including installation and training.

Please call us now for a free consultation about your security needs. (*UT doesn't sell SAN for long term backup and recovery of your recordings, but we can work with our IBM and HP partners to save you considerable time & energy).



Security Monitoring Solutions

Closed Circuit Television (CCTV) System

Unitech CCTV products provide powerful and effective site monitoring solutions designed for long term protection of your home or office premises.

CCTV is a visual surveillance technology designed for monitoring a variety of environments and activities. Unlike DVR solutions that operate on LAN, WAN and PSTN networks, CCTV systems typically involve a fixed (or "dedicated") communications link between cameras and monitors.

Major Applications

Applications of CCTV and DVR are approximately the same, and our solution is ideal for following environments:

- 1) Banks (ATMs, Locker rooms)
- 2) Factory floors
- 3) Warehouses, Go downs and Showrooms
- 4) Retail outlets, Shopping malls
- 5) Residential Security
- 6) Schools and Examinations Halls
- 7) Airports, Railway Stations and other sensitive places

Essentially, any place where there is a requirement to perform surveillance for security or supervisory purposes, Unitech CCTV solutions can be used.



Home or Office
CCTV monitoring is must

Digital Video Recording and Remote Monitoring Solution

Unitech DVR products provide powerful and effective PC based remote monitoring solution which is specially designed for remote surveillance and Digital Video and Audio recordings.

Major Applications

Our solution is ideal for following environments:

- Banks (ATMs, Locker rooms)
- Factory floors
- Warehouses, Go downs and Showrooms
- Retail outlets, Shopping malls
- Residential Security
- Schools and Examinations Halls
- Airports, Railway Stations and other sensitive places

Essentially, any place where there is a requirement to perform video and audio surveillance, Unitech DVR solutions can be used.



**Digital Eye For
ultra-secure premises**



Image Caption Here

Personal Computing

Why UT

So you have a problem, and you think a box can solve it? Dream on. The business's needs have become more and more unique (and complex). What UT offers is not simply boxes, but out of box solutions.

UT has partnership with 2 of the top 4 Computer manufacturers of the world, covering both the low and high end of corporate computing. This, along with our experience and expertise of servicing corporate customers for over 2 decades mean we will give you total solution to your computing needs – not just boxes!

Support

For all branded PCs and laptops you order via UT, we will provide you with our own on-site support and warranty service.

If you are only interested in support and service contract for your existing investment in personal computers, please contact us at: info@unitedtechnologies.com.pk We will make every effort to help you extend your existing investment in computer hardware.

Please call us now for a free consultation about your computing needs.



Every second matters when competition is high



UT onsite service guarantee

Multimedia Projectors

You don't want your projector to be going down when a big presentation comes up!

That's why UT only sells the top Projector brand in the world – Panasonic! We have a wide range of Panasonic Projectors (Both LCD and DLP), White Boards, and related accessories to give you a professional experience every time.

Innovative Features



Daylight view™ 2 technology:

Increases effective visibility by 50%, so your presentation looks bright and clear even in well lit rooms.



Big Presentation - Don't be let down by broken projector

UniQ Management system

Delighted customers, empowered employees and informed management –all translate into increased revenue for your business. UniQ Queue Management system is ideal for office where large numbers of customers are handled without prior appointment. UniQ provides a solution for a complete Queue and call forward management of customers in banks, patient in hospitals and so on. In addition we can design and execute any customized solution for all queue management scenarios.

The UniQ Touch Screen TDU consists of a 15" touch screen display mounted on a sleek metallic stand. It is an advanced module of our acclaimed UniQ (Uni Queue) Management System for providing tickets to walk-in clients more efficiently. The interactive display creates an enjoyable experience for the customer. Additionally, our digital interface can accommodate up to 64 service categories.

ADDITIONAL FEATURES

Use the screen-saver mode to show eye-catching, dynamic promotional messages to captivate audience. Multiple screens can be used to guide customers through the "acquiring a ticket" process in an organized and methodical approach.

Info Kiosk: Move real-time information regarding products and services to quality-conscious customers.

Advert Kiosk: Generate advertising revenue by showing your customers what else they might need.

Promo Kiosk: Utilize the interactive element to attract and encourage customers to get a ticket for services.

Infrastructure Development

True to our promise of being a true business solution provider for Pakistan's corporate market, we provide professional wiring services that usually fall under the domain of contractors (theykaydaar).

Whether you are making modifications to your existing physical infrastructure, or building a new facility, UT can provide you with complete peace of mind when it comes to Electric, Voice or data cabling.

A healthy and well laid out infrastructure is a must for your investment in Electrical and IT investments to work free of defect for long periods of time. You have invested heavily in best of the breed communication and Personal Computing hardware – why risk it's peak performance by using sub-standard cabling installed by poorly qualified mistriees.

Our experience

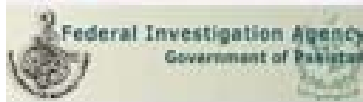
UT has experience of performing electrical, data and voice cabling for office buildings as well as shopping plazas. Most of these contracts include purchase of other products from UT, such as our 500 extension Panasonic PBX, or site-wide CCTV installation.

Complete Solution

For example, a new mall is being constructed. The developers want an intercom access in each store of the mall. They want to monitor entrance to each store of the mall. They want this monitor instantly broadcasted to a central security room of the mall, and ability to save 7 days worth of recording at all times. And they want UT to manage the complete implementation. This is where our experience and expertise in different areas - hardware, software, cabling, and services come into play.

There is no sector of corporate Pakistan that we have not served. We have relationships with companies going back 2 decades. Our customers are from industries as varied as Stock exchanges, Banks, Multinationals, Pharmacies, Textiles, Insurances, Foreign Embassies, Government organizations, Newspapers, Radio and Television stations, Consumer goods – you name it.







PARTNERS

Why Pakistan?

There is no escaping the fact that Pakistan is one of the most attractive emerging market places of the world. Some of the recent economic developments are:

In 2004-2005, Pakistan's economy grew by 8.4%, the 2nd fastest in Asia.

Average GDP growth in 3 years has been over 6.5%, place Pakistan as Top-4 growth economies of Asia

Per capita income has double during the last 5 years

Foreign exchange reserves have grown by 600% since 2000.

Exports have doubled since 2001, with average growth of nearly 20%

FDI has tripled in last 4 years

Areas of Mutual Interest

The list can get quite long. All we are saying is that Pakistan is a happening place, and if you haven't already done so, you should think about bringing your products and solutions to this market. However, Pakistan is still a complicated market place, a place where local knowledge is very important. And based on UBM's current business model, we are one of the top players in Pakistan if you want to establish yourself in the following areas of Pakistan's economy



CONTACT US

SERVICE AREAS

Our head office is on the Wall Street of Karachi – the II Chundrigar Road , also known as Macleod road.

Through our network of branches and dealers (shown in the map), we have served our customers in almost all provinces of Pakistan and Azad Kashmir, as well as Afghanistan. We have on site sales and technical support available in the following cities:

Contact

Our head office is on II Chundrigar Road , Karachi . It's

Mailing Address:

B-1110, 11th Floor, Tower B, Saima Trade Tower,
II Chundrigar Road, Karachi 74200, Pakistan.

Phones +(92-21) 32277339-40-41

Fax +(92-21) 32277341

Email: **General Inquiries:**

Info@unitedtechnologies.com.pk



THANK YOU